

6/4/25 Board Meeting Minutes

Start time: 7:01 PM

Attendees: Kristy Balwinski, Sonia McAvoy, Courtney Sieger, Kristi Griffiths, Nicole Flannagan, Dan Passarella, Melanie McCowen, Anne Anderson

Read previous board minutes. Moved to approve by Kristy, seconded by Kristi, all approved.

Dan:

Park called last week inquiring who Maverick is. Dan explained that P10 is now Maverick, a private company and that he and Kristy had set the schedule in February with the park when they met in February.

Dan met with the general manager of the park who gave Dan a copy of Resilient Rowing's contract. Resilient pays the park 15% of their topline revenue to operate in the park and pay for storage fee. Dan has proposed paying the park \$750 for summer and \$1,000 for the Fall session. Dan is waiting to hear back.

Marietta College coach reached out to Dan about coming to Maverick to recruit again after their July 16th recruiting event in Marietta. Dan is excited to put together a "recruiting fair" at Riverside. Matt Oblas said we could use the gym at no cost. Dan is thinking July 19th or after. He would invite 15 colleges to set up at their own table and invite all 52 VASRA teams. Dan is hopeful that this would not only give Riverside a higher profile, it could also become a fundraiser by renting out tables to colleges.

Dan touched on the aluminum backstays for the two King 8's. He would like to purchase 8 backstays for one boat for the Fall to give them a test run. If they prove better than the existing carbon fiber ones, he would like to purchase the second set of 8 for Spring.

Eric Kiddleston is coaching the Summer session, Dan is hopeful he will stay on permanently.

Dan wants to put an ad on Row 2K for coaches.

Dan is also going to inquire about not paying for storage at Sandy Run for Spring Break because we are already paying a storage fee at a county park.

Dan would like to keep the dock in at Algonkian year round and has conveyed this to the park. Dan has also requested a spigot for washing the boats. Melanie suggested a battery operated pump that could be stored in a shed.

Dan stated that the Rising Freshman Interest Night went really well. He would like to participate in the Club Day in the Fall at Riverside. There will also be an interest meeting in the Fall with a Green Day on the water.

General Business:

Kristy stated that we have only had 2 surveys submitted. Prevalent concern was communication regarding change in practice location. The parent would like direct communication via TeamLinkt.

A major impediment has been lack of volunteers. The board has decided to implement a mandatory volunteer commitment. There will be a \$250 per athlete payment that will be held until the volunteer commitment has been fulfilled. We discussed how to collect and hold these payments. Nicole prefers to go the electronic route. Zelle looks like a good option to keep surcharges down. Kristy is going to talk to our PayPal contact to see if the surcharge can be negotiated down further, being a non profit. Kirsity would prefer to stay with PayPal for ease of keeping things streamlined.

Melanie requested a list of volunteer opportunities beyond regattas. We will be including all team events and clean up days.

Newsletter is on hold. The next will be August, followed by October, and December. It will be picked back up closer to February. January's newsletter will have a list of volunteer positions and requirements. We will have a sign up genius for each event or regatta. Melanie has offered to create each sign up.

Fundraising:

Anne has had no responses from companies.

The Mod Pizza spirit night yielded \$130.

We discussed utilizing concessions as a money maker. Melanie is concerned about parents not volunteering for crew if they have already volunteered for concessions.

Vertical Raise is looking like a viable fundraiser. Each athlete provides emails or phone numbers who will then be contacted by Vertical Raise. Everything is tracked. Vertical Raise takes 20%. The Lacrosse team made \$40,000.

We also discussed selling cowbells at sporting events. We would decorate with Riverside stickers and ribbon.

The priority right now for fundraising is the end of year letter writing campaign.

Treasurer:

\$28,000 in account.

Waiting on school bus bill. Estimated to be \$7,000-\$8,000.

VASRA:

It was stressed that anyone volunteering for launch driving should be trained and ready to go for the first regatta.

VASRA requested any changes to our roster.

VASRA is looking for potential River Rats.

Work days at Sandy Run will need to be staffed.

Meeting Adjourned at 8:43 PM